

incorrect info in newsletter?
19/05/2012

X7229/1

Tony Hyman Tony Hymantony@cigarhistory.info

Send email
Find email Add to contactsTo whitlock@one-name.org
From: Tony Hyman (tony@cigarhistory.info)
Sent: May-19-12 1:20:22 AM
To: whitlock@one-name.org

Remarkable undertaking, your newssletter.
In researching an article for the Cigar History Museum about Old Virginia Cheroots Google led me to your Whitlock Family Newsletter vol. 24 #4 and found valuable information for my article.

However, I also came across an error which I am confident you will wish to correct.
In the article on Philip it says in small wooden boxes with a stylized portrait of "Uncle Phil" as their Trade Mark.

The illustration cited is not Uncle Phil but of Uncle Remus, a copy of his 'portrait' that appeared in the first edition of Joel Chandler Harris's book.
Put them side by side and you will have no doubt that is true. Uncle Remus (unidentified on OVC label) was selcted by Philip as the central figure on all Old Virginia Cheroots boxes and was so well known/recognized in the US that both American and Lorillard continued using the illustration on a blue background just as Philip Whitlock had originated...until the brand was discontinued around 1940.

Do you know when and why Philip went into the cigar-making business...? When he began making Old Virginia Cheroots?

Thank you for your efforts and the information you have provided in your publication.

Tony Hyman, EdD, Curator
National Cigar History Museum
Celebrating my 60th year collecting and writing about cigar history

uncle remus?

Photos | 20/05/2012

Tony Hyman Tony Hymantony@cigarhistory.info

Send email

Find email Add to contactsTo whitlock@one-name.org

From: Tony Hyman (tony@cigarhistory.info)

Sent: May-20-12 10:14:51 AM

To: whitlock@one-name.org

Always show content from tony@cigarhistory.info

The book was published in 1881, very successful: Uncle Remus, His Songs and His Sayings: The folklore of the Old Plantation.

A brief, one page, story about OVC and Uncle Remus providing the original book illustration is in the Winter 2009 CIGAR MAGAZINE.

Here are two 1880s illustrations from the cigar museum's (my) collection. Whether Philip or the Levy Brothers copied him first, and whether either got permission, is unknown. I'm sorry, but I've never bothered to find out who the original illustrator for Harris's book was...who was responsible for the iconic image. I'll have to try for my OVC article.

need help?
21/05/2012

X7229/3

Tony Hyman Tony Hymantony@cigarhistory.info

Send email
Find email Add to contactsTo whitlock@one-name.org
From: Tony Hyman (tony@cigarhistory.info)
Sent: May-21-12 10:16:52 AM
To: whitlock@one-name.org

I have read p 97 of Morrison's book on Richmond, on which he covers Phil Whitlock...but haven't found a copy of page 98 where the article continues. Do you have that book and can you email me a copy of 98? Better yet, do you have pictures of the 1st or 2nd Whitlock factory, BEFORE the big one built around 1886 at 2004 Franklin st? Thanks. Good luck in your continued genealogy. I hope you found my pix useful. Tony Hyman,
Curator www.cigarhistory.info